

The 30th General Conference of Directors of
National Libraries in Asia and Oceania (CDNLAO)
Dubai, UAE, November 15-17, 2024

Extending Library's Roles for Community Empowerment: Indonesia Experience

Professor E. Aminudin Aziz

Acting Director

National Library of Indonesia





OUTLINE

- 3 What we have known well about library
 - 4 Global trends: challenges and new insights
 - 5 What National Library of Inonesia has done
 - 6 Types of programme initiatives and objectives
 - 1 Impacts/results of programmes
- 1

- 14 News from target regions stories
 - 1 Global Collaboration
 - 7
 - 19 Future Development
 - 2 Conclusion
- 0

What we have known well about library



- ✓ Libraries were known as a place where books are stored.
- ✓ It was almost impossible to find community activities in libraries
- ✓ Libraries have never been connected to community development issues.
- ✓ Local libraries have been used to place troubled people or officials.

Transforming Libraries in Indonesia

Global Trends

Library for All: Ensuring inclusive access to knowledge for diverse demographics

Library as Makerspace: Creating spaces that foster creativity, innovation, and collaboration

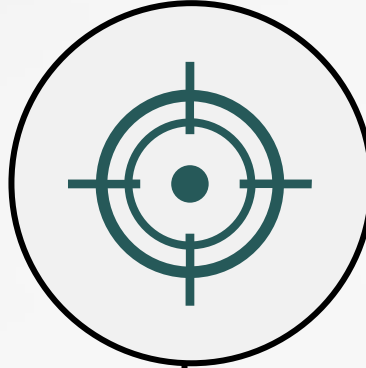
Challenges

- ✓ **Overcoming barriers: geographical, digital divides, literacy gaps.**
- ✓ **Balancing traditional functions with new interactive roles.**
- ✓ **Need for investment in technology, infrastructure, and librarian upskilling.**

New Insights

- ✓ **Libraries as key drivers for achieving SDGs: Promoting education, reducing inequality, fostering innovation.**
- ✓ **Transition from passive knowledge consumption to active knowledge creation.**
- ✓ **Empowering communities through makerspaces and inclusive services.**
- ✓ **Redefining libraries as dynamic hubs for societal progress and lifelong learning.**

What National Library of Indonesia has done: Library Transformation Based on Social Inclusion



National Library of Indonesia created an initiative to promote libraries for all & library as makerspace, supported by the Bill & Melinda Gates Foundation (through the Global Libraries Initiative) and The Coca-Cola Foundation. The activity was known as PerpuSeru, and ran from 2011 to 2018. By November 2018, PerpuSeru had supported 200 village libraries, 50 regency libraries, and 34 provincial libraries.



Indonesia through the National Library of Indonesia continues to make this program sustainable by naming it the Library Transformation Based on Social Inclusion Program. Because this program has a good impact nationally, the government has made it a National Priority - the first time library affairs have been part of a National Priority.





Types of programme initiatives and objectives



AIM

- Improving Quality of Information Services at the library
- Improving Utilization of Library Services by community members
- Building support of policy and resources for sustainability

STRATEGY

- Improving Information Services
- Community engagement
- Advocacy
- Publication

PHASE



Capacity building through technical guidance, regular and periodicals mentoring, peer learning meetings at the national, provincial and district levels



Provision of support for the improvement of information services through collections of library materials, computers and the internet



Building multistakeholder synergy at the national, provincial, regency, and village levels



Community Engagement



Monitoring, Evaluation and Learning



Publications to build public awareness and the promotion of library services

PROGRAM BENEFICIARIES

The Social Inclusion-Based Library Transformation Program has been organized by the National Library of Indonesia since 2018. The target beneficiaries are public libraries at the district/city and village/urban ward levels.

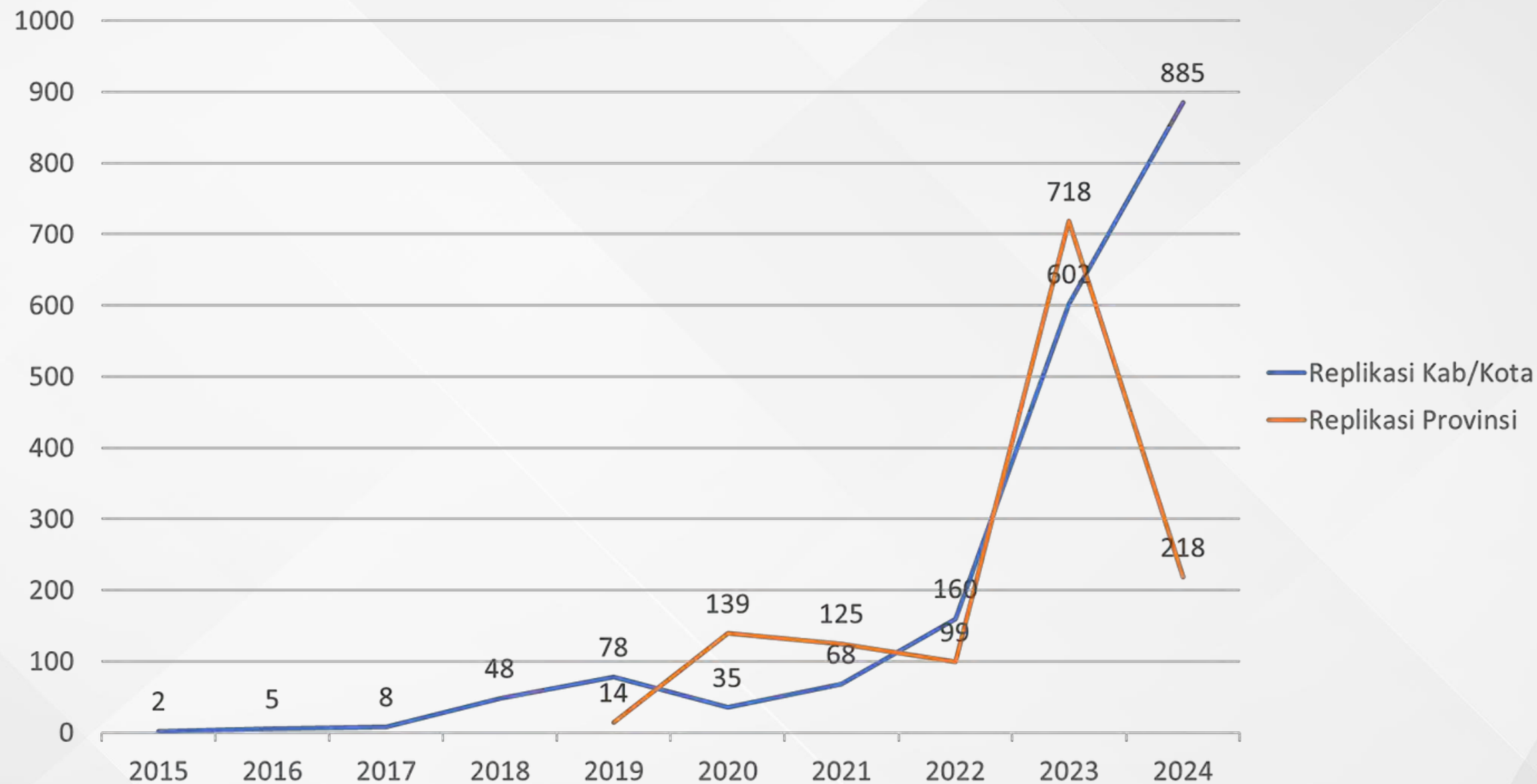


Distribution of Beneficiaries by Province
Source: <https://transformasi.perpusnas.go.id>, 15 October 2024

Total of **2.691 public libraries** in 38 provinces
from 2018 - 2024

PROGRAM REPLICATION

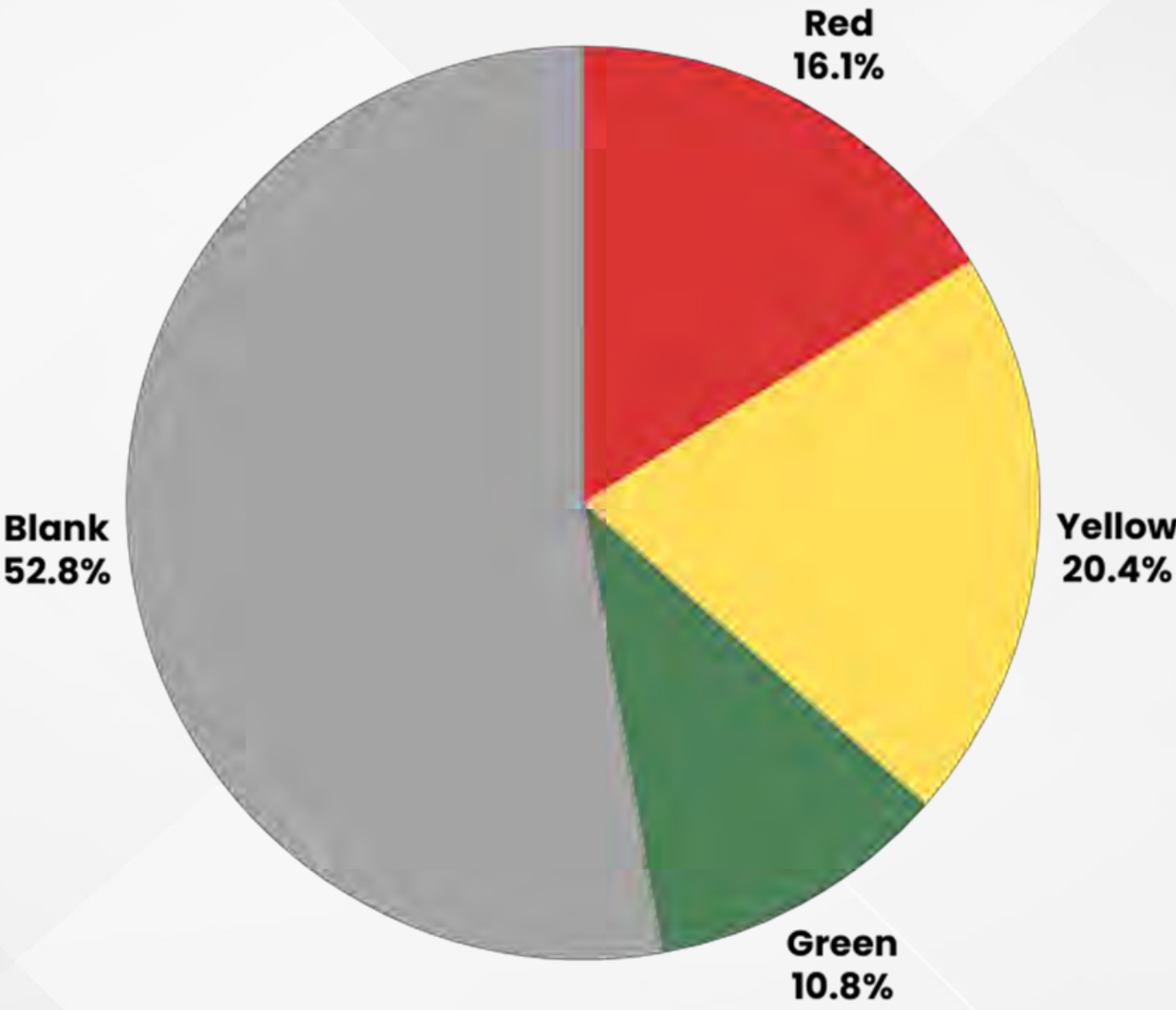
This program has been replicated using regional budgets and resources. As of 2024, the number of libraries that have become program beneficiaries through **regional replication has reached 3,204 libraries in 34 provinces**. The numbers continue to grow.



- 1.313 replication by provincial libraries
- 1.891 replication by district/city libraries

PROGRAM ACHIEVEMENT

Nearly half of the program beneficiaries and its replications actively participate in monitoring and evaluation conducted through the website **transformasi.perpusnas.go.id**. The achievements of the libraries vary and are categorized based on Key Performance Indicators (KPI).



KPI measurement uses scoring system based on the implementation of the transformation strategies by the beneficiary libraries: 1) the improvement of information services, 2) community engagement, and 3) advocacy.

<p>● > 75 - 100 Good. The library has consistently implemented all program strategies.</p> <p>● > 25 - 75 Fair. The library has implemented all program strategies, but not consistently.</p>	<p>● 0 - 25 Red - Poor. The library has not fully implemented the program strategies.</p> <p>● The library has not documented activity data in the monitoring and evaluation system.</p>
--	---

Program Achievement Based on Beneficiaries' KPI
Source: <https://transformasi.perpusnas.go.id>, 15 October 2024

Impact stories

Education sector

The improvement of information services in the library through the provision of the internet, computers, books, and the like supports the achievement of the Sustainable Development Goals in the fields of education and decent work. The library provides the community with the opportunity to access better education, thus enabling them to obtain more decent employment to improve their livelihoods.



Argicultural Sector

The efforts made by the Sei Ungar Village Library in providing information services and facilitating compost-making training for women's groups, including Juli, have proven to be successful in supporting the achievement of SDG goals, including poverty reduction, gender equality, decent work, economic growth, and reduced inequality.



Impacts/results of programmes

Impact stories

Disabled people empowerment

Asnal and his wife are blind massage therapists. Their customers significantly dropped due to the pandemic which has an impact on family income. They join for training in making liquid soap in the library, and Asnal and her family get additional income from selling their homemade liquid soap. Asnal Mutolib –Kudus Central Java



Disabled people empowerment

The activities conducted by the Gladagsari Village Library brought great joy to Hera, making her feel rejuvenated. Besides medical activities, the library frequently organizes spiritual strengthening sessions for participants, including recitations and community outreach. These efforts help marginalized individuals gradually find their place in society, becoming part of an interconnected social structure. Boyolali – Central Java.



Impact stories

Business development sector

Mr. Made was one of many who lost their jobs due to the Covid-19 pandemic in Bali. After attending a training session on making traditional cooking spices at the library, he developed a spice business specializing in Balinese cuisine. This business has significantly improved his family's economic situation.



Business development sector

The Mutiara Rawa Binong Library pays special attention to the reading interests and productivity of people who often participate in RPTRA activities. Umi, who has three children, often reads while waiting for her children to play in the Integrated Child-Friendly Public Space. She learned to make nutritious drinks, sell them and plant the materials needed in the village library. Up to now, Umi has successfully sold thousands of bottles of nutritious drinks she produces.



Best practices - Magelang Regency – Central Java Province

Important principles

1. Leadership commitment
2. Read, capture, and exploit opportunities
 - Programmatic: carry out advocacy until the Library Transformation Based on Social Inclusion is included in the Regional Medium-Term Development Plan, implement regional regulations related to the programme
 - Incidental : Seize opportunities for cooperation with regional banks, universities and other institutions that have aligned interests in empowering the community.
 - Sponsorship : The library applies for sponsorship for literacy events



Best practice - Magelang Regency – Central Java Province

The impacts

1. Roles and functions of libraries become more familiar with the communities and libraries gain public trust
• Community Literacy Development Index and Community Reading Interest Level are mandated as Key Performance Indicators of Library Services at all levels
 - Community satisfaction index 88.61% (very good)
 - Increase in Visitors; Target: 30,201 Visitors; Achieved: 63,889
2. The Paradigm Shift of Human Resource Development has placed the functions of libraries more proportionally
 - Village-Level Budget Allocation for Library Development, Library Activities, Supporting Facilities and Infrastructure and Library Management



Best practice - Magelang Regency - Central Java Province





Global Outreach & Collaboration

The Program in 2023

KNOWLEDGE SHARING PROGRAM ON LIBRARY TRANSFORMATION PROGRAM BASED ON SOCIAL INCLUSION

Strengthening the role of Public Libraries for Promoting Local Community 2023

Jakarta, 12 to 18 November 2023

18 Participants 7 Countries 18 Feedbacks

POKJA KTSS DEC 2023

KNOWLEDGE SHARING PROGRAM ON LIBRARY TRANSFORMATION BASED ON SOCIAL INCLUSION

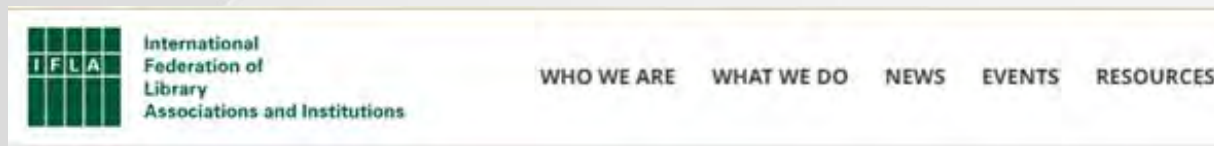
LEVERAGING THE ROLE OF PUBLIC LIBRARIES IN STRENGTHENING LOCAL COMMUNITY: BEST PRACTICES

YOGYAKARTA, 12-17 AUGUST 2024

The Colombo Plan is a regional organization that encompasses the concept of collective intergovernmental efforts to strengthen the economic and social development of its member countries in the Asia-Pacific region. The main focus of all Colombo Plan activities is on human resource development. The National Library is seen as a Center of Excellence in empowering libraries for welfare and is expected to share good practices through the KSST program for other developing countries. The visit aims to provide a direct example of the National Library's innovative program, namely Library Transformation based on Social Inclusion (TPBIS), so that it is expected to provide an example to other developing countries to adapt the program.



Global Outreach & Collaboration



Impact Stories of Library Transformation Based On Social Inclusion: A Book Documenting The Stories Of Great People Whose Lives Changed Because Of The Library

24 February 2021



Library Transformation Based on Social Inclusion is one of the Indonesian National Library flagship programs aimed at improving community welfare through libraries empowerment. This program is the First National Priority Program in the library sector and has been running since 2019. It seeks to revitalize public libraries' functions based on social inclusion. The tagline of the program is "Literacy For Welfare" which means creating a prosperous society from an economic, social, and educational perspective by empowering public libraries in their environment. This program is expected to strengthen public libraries' role in improving the quality of Indonesia's human resources by increasing literacy skills which in turn will be useful for increasing community creativity and reducing poverty in access to information. The concept of this program is that of a public library that embraces differences, is participatory, openly friendly, practices equality, removes barriers, provides a comfortable setting, and respects each other.

Impact Story on the success of the Library Transformation Program Based on Social Inclusion on the IFLA (International Federation of Library Association and Institution) website

<https://www.ifla.org/news/impact-stories-of-library-transformation-based-on-social-inclusion-a-book-documenting-the-stories-of-great-people-whose-lives-changed-because-of-the-library/>



The Library Transformation Program Based on Social Inclusion was presented at the one talk 3.0 activity Empowered Community: A Socially Inclusive Transformed Library Kuala Lumpur Book Fair 2024

Future Development

ISSUES	NLI WORK DIRECTION	MAIN ACTIVITY OF LTSI	EXPECTED OUTPUT	EXPECTED OUTCOME
Poverty of information and knowledge as one of the factors causing poverty	Literacy Development and Fondness of Reading	Collection development	Reducing the burden of expenses for accessing information and knowledge	Reduction in poverty rates
			Community participation in community engagement activities in libraries to improve quality of life	
Still low community participation increasing food security		Utilization of technology	Equal access to information and knowledge of life skills and applied sciences that support the management of regional potential	Inflation control
			Improving life skills and community awareness regarding food security through community involvement activities in libraries	
Urgency of identifying investment potential maps and accessibility of regional potential information		Improving the capacity of library human resources	Availability of regional potential information	Increased investment
			Improving the management of regional potential through community involvement activities in libraries	
Understanding in collecting and processing data related to stunting is not good		Promotion and publication	Availability of information and knowledge related to stunting	Reducing stunting rates
			Increasing community awareness regarding stunting through community involvement activities in libraries	

Conclusions

-  **Libraries now have to take up new functions that include community empowerment programmes**
-  **Library Transformation Based on Social Inclusion (known in Indonesia as *Transformasi Perpustakaan Berbasis Inklusi Sosial*/TPBIS) as practised in Indonesia gives a new hope for realizing the new functions.**
-  **Government commitment and Community participation become the key aspects to make the transformation successful.**
-  **New initiatives will always face challenges, the pros and the cons. So, be patient and persistent.**

Thank You

